

DIR# 300056886

SC JOHNSON ZIPLOC® BRAND SUMMER BBQ CONTEST (“CONTEST”)

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW**

Official Contest Rules and Regulations (the “Contest Rules”)

CONTEST PERIOD

This Contest starts at 9:00:00 p.m. Eastern Time (“ET”) on Friday, April 23, 2010 and ends at 11:59:59 p.m. ET on Tuesday, September 7, 2010 (the “Contest Period”). This Contest is sponsored by S.C. Johnson and Son, Limited (the “Contest Sponsor”).

ELIGIBILITY:

Contest is open to all legal residents of Canada who have reached the age of majority in the province or territory in which they reside except employees, agents and representatives (and those with whom such persons are domiciled) of the Contest Sponsor, its advertising and promotion agencies and the independent contest judging organization (collectively, the “Contest Parties”).

NO PURCHASE NECESSARY

TO ENTER:

Online Entry: Visit www.ziploc.ca and complete the official online Contest entry form, enter your first name, last name, full home address (including postal code), age, valid e-mail address and daytime/evening telephone numbers where you may be reached, plus a valid UPC code number (the “UPC Code”) from any Ziploc® brand product (the “Product(s)”). Follow the on-screen instructions to submit your completed Contest entry form. Once your Contest entry form has been completed and submitted in accordance with these Contest Rules, you will receive one (1) entry into the Grand Prize Draw and one (1) entry into the Weekly Prize Draw for the week in which the entry is received (see Weekly Draw for details). Entrants are not required to be MyZiploc members to enter the Contest. All entries must be received within the Contest Period. There is a limit of one (1) entry per household per week per unique UPC Code during the Contest Period. If it is discovered that you attempted to enter more than one (1) entry per household per week per unique UPC Code then you will be disqualified from the Contest and all of your entries will be void. Your entry will automatically be rejected if the entry form is not fully completed and submitted during the Contest Period. Use of any automated system to enter is prohibited and will automatically result in disqualification.

No Purchase Necessary: To enter without purchase, print your first name, last name, full home address (including postal code), age, valid e-mail address and daytime/evening telephone numbers on a plain white 8½” by 11” piece of paper and submit it (in an envelope with sufficient postage) along with a fifty (50) word or more, original, handwritten essay on “My Favourite Ziploc® Brand Product” (the “Mail-In Entry”) to: SCJ Ziploc® brand Summer BBQ Contest, P.O. Box 4028, Paris, ON N3L 3W9. Upon receipt of your Mail-In Entry in accordance with these Contest Rules, you will receive one (1) entry into the Grand Prize Draw and one (1) entry into the Weekly Prize Draw for the week in which the Mail-In Entry is received (see Weekly Prize Draw for details). To be eligible, all Mail-In Entry must be post-marked during the Contest Period and received no later than September 7, 2010. There is a limit of one (1) entry into the Grand Prize Draw and one (1) entry into the Weekly Prize Draw per household per week per original essay submitted (in accordance with these Contest Rules).

HOW TO EARN ADDITIONAL ENTRIES:

Refer-A-Friend Additional Entries:

Once you have completed your entry (as outlined above), you will have the opportunity to invite your friends to enter the Contest. To invite your friends, you need to enter the name and unique email address of each friend

("Friend(s)") in the space provided (note: referred email addresses will only be used by the Contest Sponsor for the purpose of contacting your Friend(s) to provide information about entering this Contest so they can enter if they choose to do so and will not be added to any direct marketing list or used in any direct marketing programs without their consent). You may only invite up to a maximum of five (5) Friends per corresponding entry and you cannot invite the same Friend more than once during the Contest Period. Each Friend will be sent an email (the "Email") containing a link to the Contest website, and the Email may identify you as having recommended that the Email be sent. You may only invite Friends from whom you have received permission to provide their email address to the Contest Sponsor. You will receive one (1) additional entry into the Grand Prize Draw and one (1) additional entry into the Weekly Prize Draw, for the week in which the second Friend enters (see Weekly Prize Draws below), for every two (2) unique Friends you refer during the Contest Period who visit the Website (via the link in the Email) and enter the Contest for the first time in accordance with these Contest Rules.

"Easter Egg" Additional Entries (the "Easter Egg(s")):

Once you have completed your entry (as outlined above), you will also have an opportunity to receive up to four (4) additional Easter Egg entries, one (1) for each Easter Egg found, by visiting one or all of the predetermined online website pages (the "Web Pages") and locating the hidden Easter Eggs. In order to participate in the Easter Egg additional entries opportunity, entrants must be registered MyZiploc members and must be logged into their MyZiploc member account (a "MyZiploc Account") to access the predetermined online web pages. To create a MyZiploc Account register online at www.ziploc.ca by providing your e-mail address, first and last name, home address including postal code and ten digit telephone number. If you already have a registered MyZiploc Account follow the screen prompts to log into your account. Only those entrants with registered MyZiploc Accounts are eligible to access the predetermined online web pages containing the Easter Eggs to receive the additional entries. Once you have located and clicked on one of the "Easter Eggs" hidden on the Web Pages you will receive a pop-up message to let you know that you have received one (1) additional entry into the Grand Prize draw and one (1) additional entry into the Weekly Prize Draw for the week in which the "Easter Egg" is found (see Weekly Prize Draws below). Your access to the entries will terminate when you logout from your MyZiploc Account. You can resume your search for the four (4) hidden "Easter Eggs" when you return to the www.ziploc.ca website and log back in to your MyZiploc Account. Once you have located all four (4) available Easter Eggs, you will receive an additional pop-up message which states that you have found all available Easter Eggs. Limit of four (4) Easter Egg additional entries into the Grand Prize draw and four (4) additional entries into the Weekly Prize Draw (as outlined above), per person per Contest Period.

Mail-In Only Additional Entries:

For those entrants submitting a Mail-In Entry, you will have the opportunity to receive up to three (3) additional entries by submitting a second original, handwritten essay (the "Bonus Essay") along with your Mail-In Entry. The Bonus Essay, in twenty-five (25) words or less, must answer three brief questions. The three questions are: (a) What is your favourite S.C. Johnson brand? (b) What do you like most about SC Johnson products?, and (c) What is your favorite thing about BBQ'ing? Upon receipt of your Bonus Essay in accordance with these Contest Rules, you will be awarded one (1) entry into the Grand Prize Draw and one (1) entry into the Weekly Prize Draw for the week in which your Bonus Essay is received (see Weekly Prize Draw for details) for each of the three (3) questions that you answer. To be eligible, the Bonus Essay must be included with the entrant's Mail-In Entry and submitted in accordance with these Contest Rules. Bonus Essays that are submitted separately from the entrant's Mail-In Entry will not be accepted.

GRAND PRIZES:

There will be three (3) Grand Prizes available to be won, each consisting of a complete BBQ Package containing: one (1) Broil King® Deluxe Imperial XL Gas Grill; four (4) \$500 CDN Gift Certificates for The Perfect Steak Company; one (1) Grill Pro Gas Smoker; one (1) Porta Chef Portable BBQ; one (1) Q-Fire Outdoor Fireplace; one (1) BBQ Cover for Imperial Grill; one (1) 3pc Deluxe Stainless Toolset; one (1) Stainless Oil Sprayer; one (1) Deluxe Brush and one (1) Carry Case for Porta Chef (the "Grand Prize") with a total approximate retail of Four Thousand Six Hundred Canadian Dollars (\$4,600 CDN). Each Grand Prize must be accepted as awarded and is non-transferable, non-refundable, non-exchangeable and cannot be converted to cash. The Contest Sponsor reserves the right, in its sole discretion, to substitute the Grand Prize or any part of the Grand Prize with a prize of equal or

greater value. The Contest Sponsor's rulings are final and without appeal in all matters related to this Contest and the awarding of prizes.

WEEKLY PRIZES:

There will be nineteen (19) Weekly Prizes available to be won throughout the Contest Period, each consisting of the Contest Sponsor's choice of one (1) Tom Tom GPS unit (with an approximate retail of One Hundred Fifty Dollars (\$150 CDN)) or a BBQ Utensil Set (with an approximate retail of (\$32.99 CDN)) (the "Weekly Prize(s)"). Each Weekly Prize must be accepted as awarded and is non-transferable, non-refundable, non-exchangeable and cannot be converted to cash. The Contest Sponsor reserves the right, in its sole discretion, to substitute the Weekly Prize or any part of the Weekly Prize with a prize of equal or greater value.

GRAND PRIZE DRAW:

A random draw for the three (3) Grand Prizes will be conducted at or about 2:00 pm ET, on September 13, 2010 (the "Grand Prize Draw Date") in Brantford, ON, by the independent contest judging organization, from all eligible entries received during the Contest Period. Odds of being selected depend upon the total number of eligible Grand Prize entries received during the Contest Period. The Contest Sponsor or its designated representative will make three (3) attempts to contact the selected entrant by telephone within seven (7) business days of the Grand Prize Draw Date. If the selected entrant: (i) cannot be contacted within three (3) attempts or seven (7) business days of the Draw Date (whichever occurs first); or (ii) there is a return of any notification as undeliverable, then the selected entrant will be disqualified and an alternate entrant will be randomly selected from among the remaining eligible Grand Prize entries. The process noted above will be repeated until a selected entrant has been contacted or if contact has not been made with a selected entrant after three attempts (in accordance with this section), then the Grand Prize will not be awarded.

Before being declared a winner, the selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill testing question. The selected entrant will be required to supply: a) proof of purchase for the product UPC code as supplied on their entry form, if applicable, based on entry method; b) proof of age consisting of a legible photocopy of either a provincially issued driver's license or other government issued identification. The selected entrant will also be required to sign and return within ten (10) business days the Contest Sponsor's Declaration and Release Form (the "Release Form"), which (among other things): (i) confirms compliance with these Contest Rules and acceptance of the Grand Prize as awarded without substitution; (ii) releases the Contest Parties, their respective affiliated and related companies, advertising and promotional agencies, the independent contest judging organization and each of their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Grand Prize or any portion thereof; and (iii) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness, without further notice or compensation, in any publicity or advertisement carried out by the Contest Sponsor in any manner whatsoever, including print, broadcast or the Internet. All personal information obtained for this Contest will be used only for the purposes of conducting this Contest. Declining the Grand Prize, failing to correctly answer the mathematical skill-testing question or failing to return the properly executed Release Form within the time period indicated on the Release Form will cause the Grand Prize to be forfeited and a new random draw from among the remaining eligible Grand Prize entries received during the Contest Period will be conducted to select another entry in accordance with the provisions noted above.

WEEKLY PRIZE DRAWS:

One (1) random draw will be conducted at or about 2:00 pm (ET) on the Weekly Draw Date designated below for each week of the Contest Period (each a "Weekly Draw Period") (as set out in the schedule below), beginning on May 11, 2010 and ending on September 13, 2010 (the "Weekly Draw Dates") in Brantford, ON, by the independent contest judging organization, from all eligible entries received during the respective Weekly Draw Period. One (1) selected entrant will be chosen for each Weekly Draw Period, as shown on each of the Weekly Draw Dates designated below:

Prize Week	Entries Received During Following Weekly Draw Period	Weekly Draw Date
Week 1	From Friday April 23, 2010 at 8:00 a.m. ET until Thursday April 29, 2010 at 11:59 p.m. ET	Tuesday May 11, 2010
Week 2	From Friday April 30, 2010 at 12:00 a.m. ET until Thursday May 6, 2010 at 11:59 p.m. ET	Monday June 14, 2010
Week 3	From Friday May 7, 2010 at 12:00 a.m. ET until Thursday May 13, 2010 at 11:59 p.m. ET	Monday June 14, 2010
Week 4	From Friday May 14, 2010 at 12:00 a.m. ET until Thursday May 20, 2010 at 11:59 p.m. ET	Monday June 14, 2010
Week 5	From Friday May 21, 2010 at 12:00 a.m. ET until Thursday May 27, 2010 at 11:59 p.m. ET	Monday June 14, 2010
Week 6	From Friday May 28, 2010 at 12:00 a.m. ET until Thursday June 3, 2010 at 11:59 p.m. ET	Monday June 14, 2010
Week 7	From Friday June 4, 2010 at 12:00 a.m. ET until Thursday June 10, 2010 at 11:59 p.m. ET	Monday July 12, 2010
Week 8	From Friday June 11, 2010 at 12:00 a.m. ET until Thursday June 17, 2010 at 11:59 p.m. ET	Monday July 12, 2010
Week 9	From Friday June 18, 2010 at 8:00 a.m. ET until Thursday June 24, 2010 at 11:59 p.m. ET	Monday July 12, 2010
Week 10	From Friday June 25, 2010 at 8:00 a.m. ET until Thursday July 1, 2010 at 11:59 p.m. ET	Monday July 12, 2010
Week 11	From Friday July 2, 2010 at 8:00 a.m. ET until Thursday July 8, 2010 at 11:59 p.m. ET	Tuesday August 10, 2010
Week 12	From Friday July 9, 2010 at 12:00 a.m. ET until Thursday July 15, 2010 at 11:59 p.m. ET	Tuesday August 10, 2010
Week 13	From Friday July 16, 2010 at 12:00 a.m. ET until Thursday July 22, 2010 at 11:59 p.m. ET	Tuesday August 10, 2010
Week 14	From Friday July 23, 2010 at 12:00 a.m. ET until Thursday July 29, 2010 at 11:59 p.m. ET	Tuesday August 10, 2010
Week 15	From Friday July 30, 2010 at 12:00 a.m. ET until Thursday August 5, 2010 at 11:59 p.m. ET	Monday September 13, 2010
Week 16	From Friday August 6, 2010 at 12:00 a.m. ET until Thursday August 12, 2010 at 11:59 p.m. ET	Monday September 13, 2010
Week 17	From Friday August 13, 2010 at 12:00 a.m. ET until Thursday August 19, 2010 at 11:59 p.m. ET	Monday September 13, 2010
Week 18	From Friday August 20, 2010 at 12:00 a.m. ET until Thursday August 26, 2010 at 11:59 p.m. ET	Monday September 13, 2010
Week 19	From Friday August 27, 2010 at 12:00 a.m. ET until Tuesday September 7, 2010 at 11:59 p.m. ET	Monday September 13, 2010

Odds of being selected depend upon the total number of eligible entries received during each Weekly Draw Period throughout the Contest Period. Unselected Weekly entries will not roll over into subsequent weekly draws. The Contest Sponsor or its designated representative will make three (3) attempts to contact the selected entrant(s) by telephone within seven (7) business days of the Weekly Draw Date. If the selected entrant: (i) cannot be contacted within three (3) attempts or seven (7) business days of the Weekly Draw Date (whichever occurs first); or (ii) there is a return of any notification as undeliverable, then the selected entrant will be disqualified and an alternate entrant will be randomly selected from among the remaining eligible entries. The process noted above will be repeated once more until a selected entrant has either been contacted or three attempts to contact have been made, whichever occurs first. If contact has not been made with the selected entrant after three attempts (in accordance with this section), then the Weekly Prize for that Weekly Draw Period will not be awarded.

Before being declared a winner, the selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill testing question. The selected entrant will be required to supply: a) proof of purchase for the product UPC code as supplied on their entry form, if applicable, based on entry method; b) proof of age consisting of a legible photocopy of either a provincially issued driver's license or other government issued identification. The selected entrant will also be required to sign and return within ten (10) business days the Contest Sponsor's Declaration and Release Form (the "Release Form"), which (among other things): (i) confirms compliance with these Contest Rules and acceptance of the Grand Prize as awarded without substitution; (ii) releases the Contest Parties, their respective affiliated and related companies, advertising and promotional agencies, the independent contest judging organization and each of their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Weekly Prize or any portion thereof; and (iii) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Contest Sponsor in any manner whatsoever, including print, broadcast or the Internet. All personal information obtained for this Contest will be used only for the purposes of conducting this Contest. Declining the Weekly Prize, failing to correctly answer the mathematical skill-testing question or failing to return the properly executed Release Form or travel companion releases within the time period indicated on the Release Form will cause the Weekly Prize to be forfeited and a new random draw from among the remaining eligible entries received on or before the respective Weekly Draw Date will be conducted to select another entry in accordance with the provisions noted above.

GENERAL

All entries become the property of the Contest Sponsor, which assumes no responsibility for lost, delayed, incomplete or misdirected entries. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the independent contest judging organization with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries or entrants.

The Contest Parties will not be liable for any failure of the website during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Contest Parties will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

In the event of a dispute regarding who submitted an entry, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry. The sole determinant of the time for the purposes of a valid online entry in this Contest will be the Contest server machine(s). Contest Sponsor reserves the right, at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process.

The Contest Sponsor reserves the right, in its sole discretion and subject only to the consent of the Régie des alcools, des courses et des jeux ("Régie") with respect to the province of Quebec, to cancel or suspend this Contest should a virus, bug or any other cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the Contest, or the odds of winning. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

The Contest Sponsor, with the consent of the Régie, reserves the right to cancel or suspend this Contest, or to amend these Contest Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error or any kind.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with the Contest Sponsor's privacy pledge (available at: www.scjohnson.ca), unless the entrant otherwise agrees.

INTELLECTUAL PROPERTY:

All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

LANGUAGE DISCREPANCY:

In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and the French version of these Contest Rules and/or disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Contest registration form, or point of sale, television, print or online advertising, the terms and conditions of these Contest Rules shall prevail, govern and control.